

Government of India
Ministry of Water Resources,
River Development & Ganga Rejuvenation
IEC Section

Ministry of Water Resources, River Development & Ganga Rejuvenation is holding an online Competition for Jingle Composition in Hindi Language on the below mentioned themes-

1. Water Conservation
 - Rain Water Harvesting
 - Artificial Recharge
 - Tanks/ Water Bodies up-keep
2. Water Quality
 - Keep your rivers clean
 - Fluoride/ Arsenic and other contaminations in Ground Water
 - How to maintain quality of water.
3. Water as economic activity
 - Drip irrigation as means for water conservation
 - Economic model of scientific use of water.

It is to be noted that --

- The content should be innovative and catchy.
- It should be of a length which may be recited in 1- 2 minutes.
- It should be a poem or couplet on the theme.
- Participants should not imprint or watermark the entries.
- The last date for submission of Jingles is 28th December, 2015. Two best entries will be awarded each with a prize of Rs. 20,000/-.

Terms & Conditions

- The Competition is open only to Indian citizens.
- All entries must be submitted to the e-mail id: iec-mowr@nic.in, entries submitted through any other medium/ mode would not be considered for evaluation.
- The winning entries for the content of the Jingle would be the property of the Government of India which may use the same in any manner and the winner cannot exercise any right over it. The prize winning entry is intended to be used by Government of India for water conservation/ promotional purposes, IEC material and also for any other use as may be deemed appropriate for the initiative.
- The participant must be the same person who has developed the content of the Jingle. The content of the Jingle must be original and should not violate any provision of the Indian Copyright Act, 1957. Anyone found infringing on others' copyright would be disqualified from the competition. Government of India does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.

- Participant is to make sure that his/her address as provided with the submitted Jingle is accurate and updated since the Ministry would be using this for further communication. This includes name and phone number. Entries with incomplete address would not be considered.
- Ministry of Water Resources, River Development & Ganga Rejuvenation reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the the Ministry's website (www.mowr.gov.in). It would be the responsibility of the participants to keep themselves informed as to any changes in the Terms & Conditions/ Technical Parameters/ Evaluation Criteria stated for this Contest.

Evaluation Criteria

- All entries received by the Ministry would be assessed and approved by a Selection Committee.
- Each entry would be adjudged on the basis of composition, creativity, originality, and how effectively they communicate the themes mentioned above.
- The decision of the Selection Committee would be final and binding on all the contestants. No clarifications would be issued to any participant for any of the decisions.
- The disqualified entries shall not be used by the Ministry for any purpose and the Ministry shall have no intellectual rights over the same.

Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi NCT.